

FPT PARTICIPATES IN THE FORT LAUDERDALE INTERNATIONAL BOAT SHOW

Turin, October 2014

FPT Industrial is present at the 2014 Fort Lauderdale International Boat Show from October 30 to 3 November with its American dealers MSHS and Cascade.

The North American market has been predominant for FPT's activities in 2014, resulting in important commercial agreements and in race successes.

In February, the agreement through FPT Industrial's long-standing dealer MSHS has resulted in globally-renowned boat builder and yacht service provider Hinckley being repowered with FPT Industrial engines. Thanks to the adoption of the N67 570 engine, the leader in its category for weight/power, power/displacement and volume/power ratios, the Hinckley Talaria 44 MKII yacht has considerably increased its performance.

In April, FPT Industrial extended the reach of its marine range across the U.S. and Canada thanks to an agreement with Cascade Engine Center LLC for the distribution of its state-of-the-art Tier 3 engines in Western North America (Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, North Dakota, Oklahoma, Oregon, South Dakota, Utah, Washington and Wyoming) and British Columbia, Canada.

As of race successes, the outstanding reliability and high performance of FPT's engines are illustrated by the recent winnings in lobster boat tournaments along the Maine coast. The vessels, equipped by N67 560, C13 770 and C13 825 engines, won almost all the acceleration and maximum speed races, demonstrating the excellent performance of these solutions in the application of professional fishing boats.

Thanks to their outstanding quality, reduced fuel consumption and compliance with international emission standards, FPT's engines are chosen by many OEMs and engine producers on a world-wide basis, such as Caterpillar, which adopts the C90 and C13 units as base engines for the production of its own Cat® C8.7 and Cat® C12.9 engines.

FPT Industrial is present in the North American market with its dealers' network and a dedicated commercial structure in Burr Ridge, Illinois, where the Company also runs a Research and Development Centre developing and customizing engines to further address the requirements of the US market.

FPT Industrial offers a complete range of engines for pleasure and professional boats that increase the efficiency of the vessels, even in the most demanding conditions, thanks to their specific power and torque at low rpm.

At the Fort Lauderdale International Boat Show FPT Industrial is present in the Engine Tent, Booth 1211, with its N67 570 and N67 450 engines for pleasure applications.

FPT Industrial è un brand di CNH Industrial, dedicato alla progettazione, alla produzione e alla vendita di gruppi propulsori per veicoli da strada e fuori strada, applicazioni marine e per la generazione di energia. La società impiega nel mondo circa 8.400 persone in dieci stabilimenti e sei Centri di Ricerca e Sviluppo. La rete di vendita di FPT Industrial consta di 93 concessionari e di oltre 900 centri di assistenza in circa 100 paesi. Una gamma di prodotti estremamente ampia (6 famiglie di motori con una potenza da 31 a 740 kW e trasmissioni con coppia massima da 200 a 500 Nm) e la grande attenzione alle attività in Ricerca e Sviluppo rendono FPT Industrial uno dei principali protagonisti a livello mondiale nel settore dei motopropulsori per uso industriale. Per ulteriori informazioni, visitate www.fptindustrial.com.